

Strategic Enrollment and Retention Steering Committee

January 21st, 2026

2:00 - 3:00pm

TTC - 4380

- I. Welcome
 - a. Julie Smith - Associate Dir. Marketing
- II. Approve Prior Meeting Minutes
 - a. [December 17th, 2025](#)
- III. (Draft) Recruiting, Admissions and Related Enrollment Practices Feedback (BH)
 - a. [Draft Document](#)
- IV. IR Update (NH/DM)
 - a. Enrollment Report
 - i. [Winter 1.16.26 Report](#)
- V. Marketing Update
 - a. Digital Marketing Report (K.C.)
 - b. Canvas Cut and Paste Notes (S. SG.)
 - i. [February 2026 Draft](#)
- VI. Adjourn
- VII. [Strategic Enrollment and Retention Plan](#)

